

19E02210302

Teknologi Komunikasi dan Informasi

ICT4CommStudies

INFORMASI

Sub-MODUL 03A Masyarakat dan Pekerja INFORMASI

Semester Awal 2020-2021

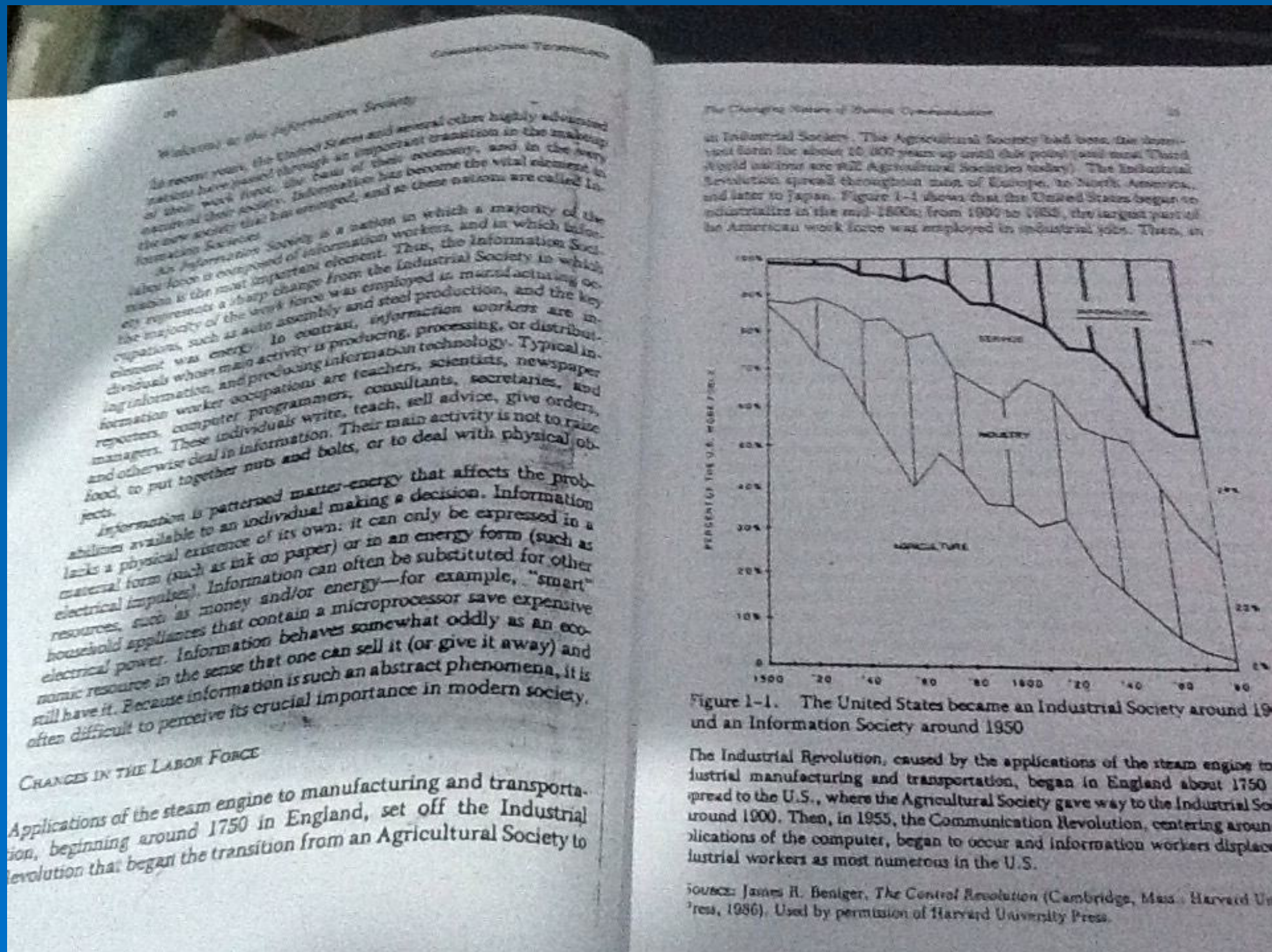


PRESENTASI (untuk REFERENSI)

Silakan klik:

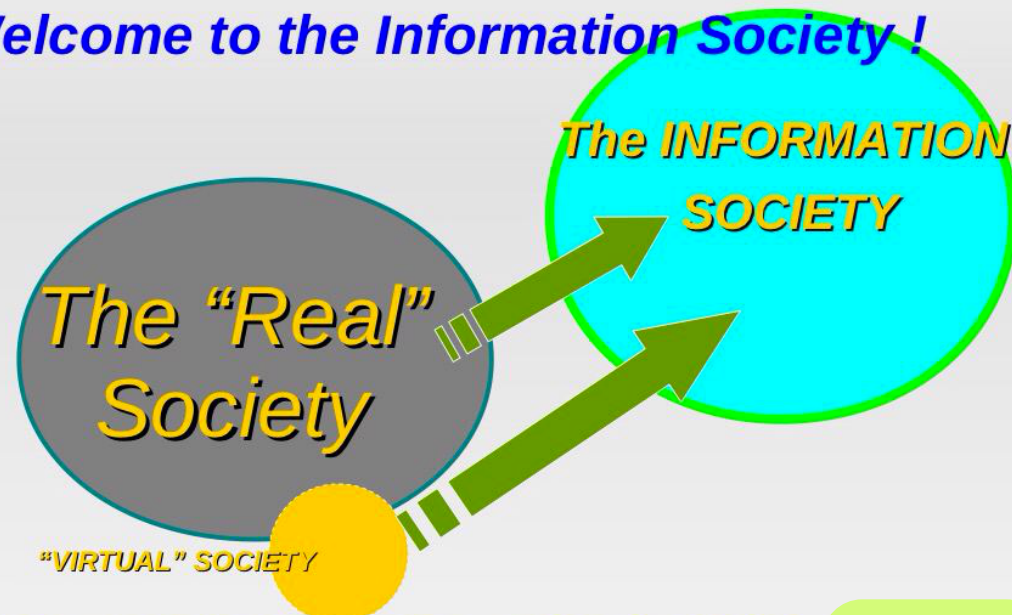
[https://web.unhas.ac.id/rhiza/arsip/
kuliah/ICT4CommStudies/
Presentation/ICT4CommStudies-
information.pdf](https://web.unhas.ac.id/rhiza/arsip/kuliah/ICT4CommStudies/Presentation/ICT4CommStudies-information.pdf), Slide #3 s/d #11

Dari Fotocopy-an Rogers [1986], hal.10 - 22



INFORMATION SOCIETY !

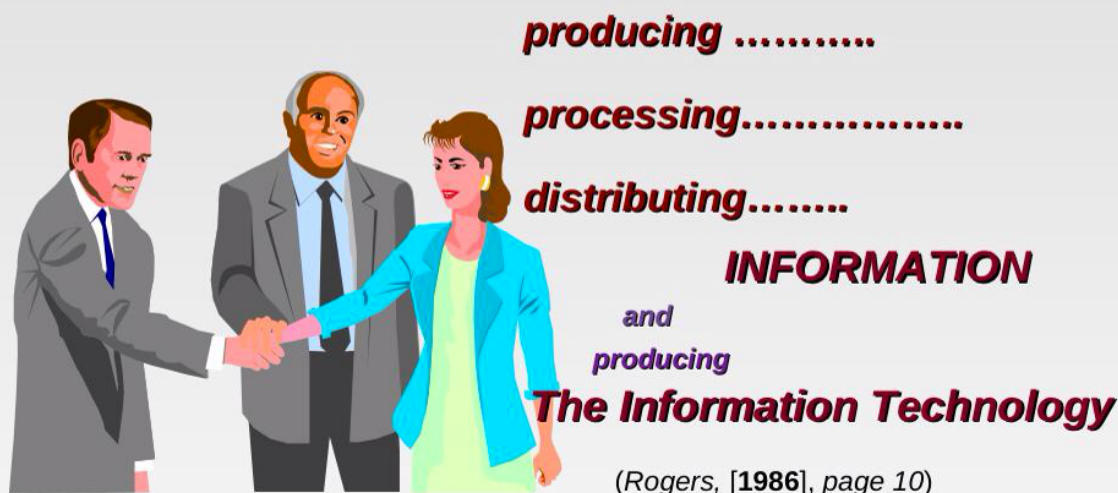
Welcome to the Information Society !



An information society is a nation in which a majority of the labor force is composed of information workers and which information is the most important element.
(Rogers, [1986], page 10)

The Information Workers:

Those who make their living by:

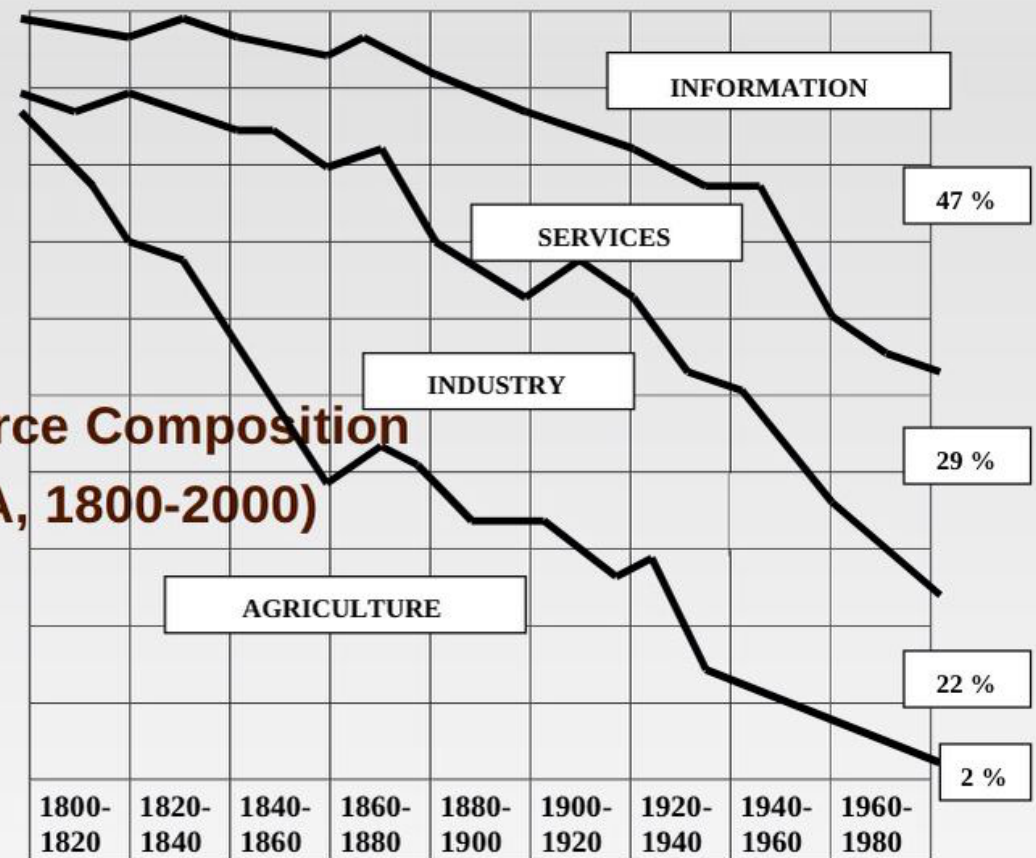


..... teachers, lecturers, researchers,
academicians, manager, secretary

C/O

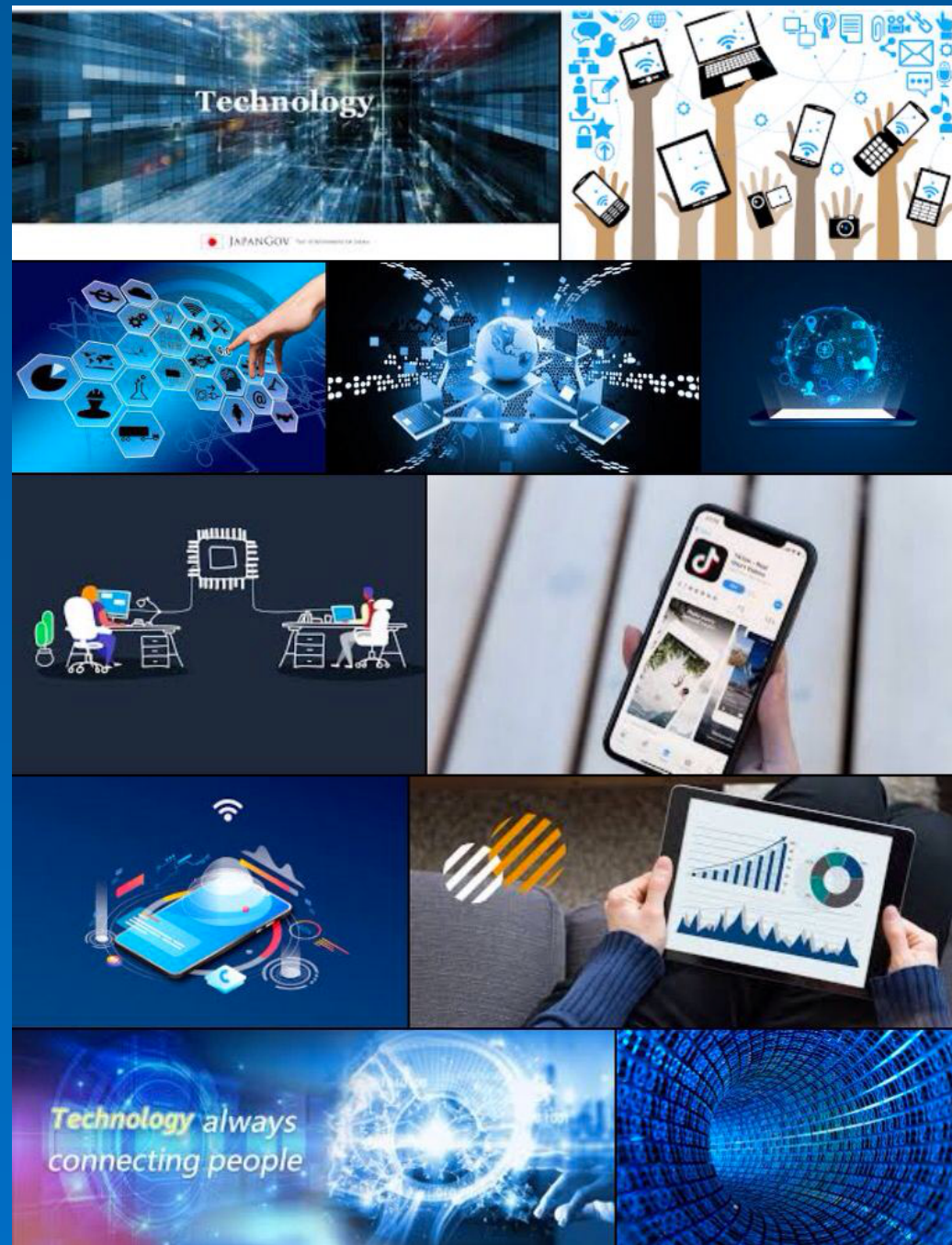
The Information Society

Work Force Composition
(USA, 1800-2000)



(Source: Everett M. Rogers, [1986], *Communication Technology*, page 11)

Industrial Revolution 4.0 ➡ The Information Society



4 (EMPAT) REVOLUSI

Homo Sapiens sukses menjadi satu-satunya *species* manusia yang tidak punah, setelah melewati 4 (empat) revolusi [Harari, 2014]

- **The Cognitive Revolution** (mengenal alam sekitar, baik yang "kasat mata" mau pun yang "ghoib"), 70 ribu tahun lalu -----> *Nabi Adam a.s.*
- **The Agricultural Revolution** (domestikasi hewan dan tumbuhan, mulai tinggal permanen), 12 ribu tahun lalu
- **The Scientific Revolution** (kolaborasi antara pengembangan ilmu, imperialisme dan kolonialisme global), 500 tahun yang lalu
- **The Industrial Revolution** (sampai sekarang), 200 tahun yang lalu

HISTORY of CIVILIZATION

The ERA of	The CENTRAL Issue	Historical Events
Agriculture	Land	Social Revolution and Independence
Industry	Energy	HIROSHIMA NAGASAKI
INFORMATION	Information	WTC 911

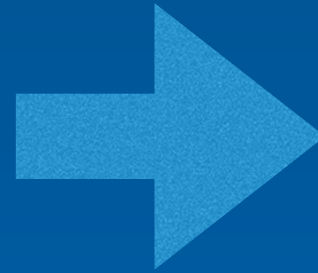
REVOLUSI INDUSTRI

- 1.0. **Mekanisasi, MESIN UAP** (James WATT)
- 2.0. **Otomatisasi, LISTRIK** (Thomas Alva EDISON)
- 3.0. **Komputerisasi, KOMPUTER**
- **4.0. DIGITALISASI** (Internet, Media Sosial)

ICT

next

PERBANDINGAN



- Masyarakat:**
- ✦ **PERTANIAN**
 - ✦ **INDUSTRI**
 - ✦ **INFORMASI**

Table 1-1, hal. 13, Rogers [1986]

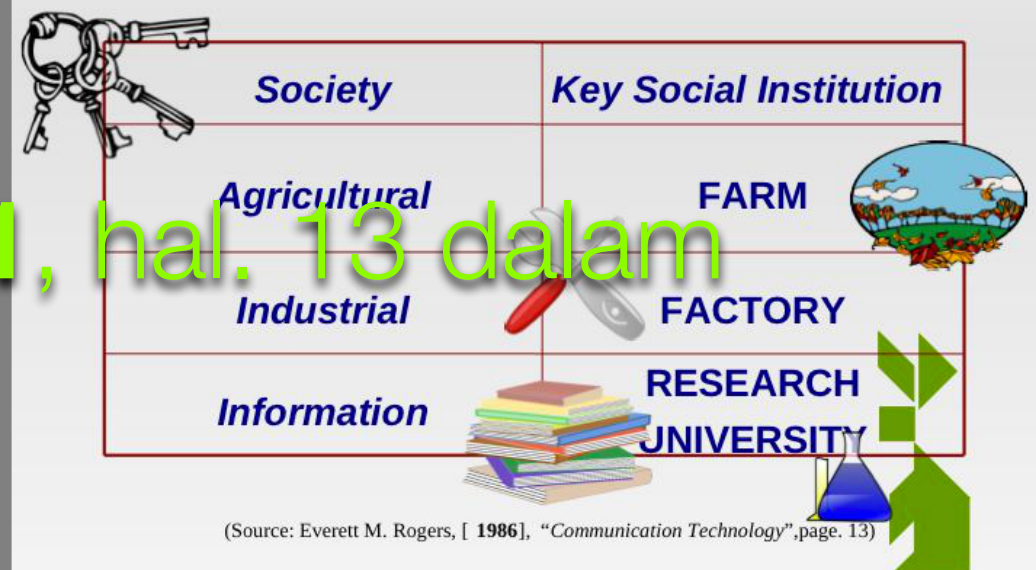
Table 1-1. Comparison of the Agricultural Society, Industrial Society, and the Information Society

Key Characteristics	Agricultural Society	Industrial Society	Information Society
1. Time period	10,000 years (and continues today in most Third World countries)	200 years (began about 1750 in England)	? years (began about 1955 in the U.S.)
2. Key element/basic resource	Food	Energy	Information
3. Main type of employment	Farmers	Factory workers	Information workers
4. Key social institutions	Farm	Steel factory	Research university
5. Basic technology	Manual labor	Steam engine	Computer and electronics
6. Nature of mass communication	One-way print media	One-way electronic media (radio, film, television)	Interactive media that are de-massified in nature

KLIK !!!

- <https://web.unhas.ac.id/rhiza/arsip/kuliah/ICT4CommStudies/Presentation/ICT4CommStudies-information.pdf>
- Pelajari Slides #6 s/d #11
- Bandingkan dengan **Table 1-1**, hal. 13 dalam Rogers [1986]

Key Social Institutions

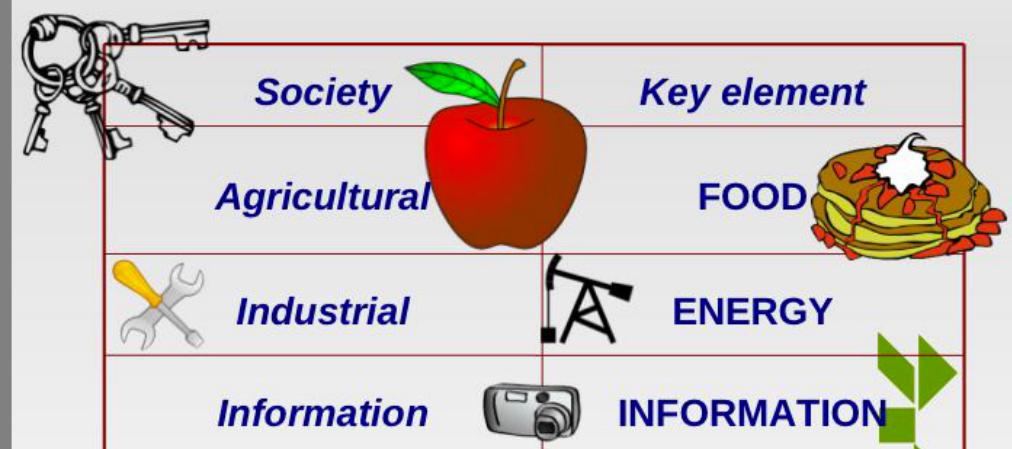


The diagram illustrates the relationship between Society and Key Social Institutions. It features a central grid with 'Society' on the left and 'Key Social Institution' on the right. The grid is divided into three rows: 'Agricultural' (with a key icon), 'Industrial' (with a key icon), and 'Information' (with a stack of books icon). To the right of the grid, there are three corresponding icons: a farm landscape for 'FARM', a factory for 'FACTORY', and a research university for 'RESEARCH UNIVERSITY'. A source note at the bottom reads: (Source: Everett M. Rogers, [1986], "Communication Technology",page. 13)

Society	Key Social Institution
Agricultural	FARM
Industrial	FACTORY
Information	RESEARCH UNIVERSITY

(Source: Everett M. Rogers, [1986], "Communication Technology",page. 13)

Key element/basic resource



The diagram illustrates the relationship between Society and Key element/basic resource. It features a central grid with 'Society' on the left and 'Key element' on the right. The grid is divided into three rows: 'Agricultural' (with a key icon), 'Industrial' (with a key icon), and 'Information' (with a key icon). To the right of the grid, there are three corresponding icons: a red apple for 'FOOD', a power plug for 'ENERGY', and a camera for 'INFORMATION'.

Society	Key element
Agricultural	FOOD
Industrial	ENERGY
Information	INFORMATION

SELANJUTNYA

- MODUL 01: MOTIVASI
- MODUL 02: TEKNOLOGI
 - Sub-MODUL 02A: Makna Ter-isolasi
 - Sub-MODUL 02B: Makna Diperluas
- MODUL 03: INFORMASI
 - Sub-MODUL 03A: Masyarakat INFORMASI
 - **Sub-MODUL 03B: Sistem INFORMASI**
- MODUL 04: KOMUNIKASI
- Setiap MODUL akan terbagi menjadi beberapa SUB-MODUL

SEKIAN

Terimakasih

